

Enhancing Educational Excellence: Elevating Learning Quality Through Podcast-Based Arts Performances in Pesantren

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Abstract: *This research uses a qualitative case study approach to analyze the use of podcast-based arts performances in improving the quality of Arabic language learning for students. Data collection was carried out through interviews, observation and documentation. Data analysis involves collecting, reducing, presenting, and drawing conclusions. The research results show the effectiveness of podcast arts performances in improving students' Arabic language skills and creating a creative learning atmosphere. Implementation involves planning, implementing, and evaluating the program. The research implications suggest that podcast-based arts performances can effectively improve Arabic language skills among Islamic boarding school students. Recommendations are given to educational institutions to consider integrating podcast-based arts performances to increase the effectiveness of Arabic language learning.*

Abstrak: Penelitian ini menggunakan pendekatan studi kasus kualitatif untuk menganalisis pemanfaatan pertunjukan seni berbasis podcast dalam meningkatkan kualitas pembelajaran bahasa Arab pada santri. Pengumpulan data dilakukan melalui wawancara, observasi dan dokumentasi. Analisis data meliputi pengumpulan data, reduksi, penyajian, dan penarikan simpulan. Hasil penelitian menunjukkan efektivitas pertunjukan seni podcast dalam meningkatkan kemampuan berbahasa Arab dan dapat menciptakan suasana belajar yang kreatif. Implementasi meliputi perencanaan, pelaksanaan, dan evaluasi program. Implikasi penelitian menunjukkan bahwa pertunjukan seni berbasis podcast dapat secara efektif meningkatkan kemampuan berbahasa Arab di kalangan santri. Rekomendasi disampaikan kepada lembaga pendidikan untuk mempertimbangkan integrasi pertunjukan seni berbasis podcast untuk meningkatkan efektivitas pembelajaran bahasa Arab.

INTRODUCTION

Language is a means or tool of communication that has a vital role in human life, especially in society for living life (Harapan & Ahmad, 2022; Kustiawan et al., 2022). Because of language, humans can understand the ideas, intentions, and feelings of someone older than them. "Language is also a means of explaining and understanding an existing reality. Without language, human life would be meaningless (Wahyuningsih, Budiman, & Sari, 2022).

One of the languages in the world that continues to grow and is constantly experiencing development in every aspect is Arabic (Zainuri, 2021). Arabic is vital in understanding and practising Islam (Mustofa & Hasan, 2023). Students in Islamic boarding schools need a good knowledge of Arabic to understand the holy book Al-Quran, hadith and other Islamic literature (Tolinggi, 2020). For most Muslims, Arabic also occupies the most critical position, especially in Indonesia. This is not only because the majority of Indonesia's population is Muslim and uses Arabic in every religious service that is often carried out, such as dhikr, prayer and reading the Koran and so on, but more than that, Arabic is also used as a language of instruction in learning. Islamic sciences worldwide and in Indonesia (Ridlo, 2015).

The Darullughah Wal Karomah Islamic boarding school is an Islamic educational institution in Indonesia that focuses on deepening religious knowledge, including learning Arabic. The Darullughah wal Karomah Islamic boarding school aims to provide its students with a religious-based and high-quality education. One of the

critical competencies in education at Islamic boarding schools is the ability to speak Arabic. Arabic is central to understanding and practising Islamic teachings and is the key to access to Islamic literature and scientific traditions.

In many cases in the field, acquiring good Arabic language skills is often a challenge for students because teachers need more learning innovation. Besides conventional teaching methods, innovative approaches must be introduced to make learning Arabic more exciting and compelling. This problem also occurs in the Darullughah wal Karomah Islamic boarding school students. Findings in the field show that the students feel bored and need more enthusiasm with the methods used by the ustadz and ustadzah to understand the Arabic language, so they lack confidence and take a long time to gain proficiency in Arabic.

In overcoming this problem, the Darullughah Wal Karomah Islamic boarding school provides learning innovation by introducing a new approach through digital media, namely podcast-based arts performances. Podcasts are digital audio media that enable the delivery of information, stories and opinions in an engaging and accessible way. By utilizing this media, students can learn Arabic in an interactive and fun way. Podcasts are digital audio media that can be accessed via the Internet. The Darullughah Wal Karomah Islamic boarding school can use the podcast platform to create exciting and interactive Arabic educational content.

Learning innovations must stimulate students' enthusiasm for accessing learning, especially digital

innovations such as podcasts and others (Sole & Anggraeni, 2018; Zamroni et al., 2021). The importance of innovation in learning digital nuances in this era has been widely discussed by several previous studies, including Widyawati & Sukadari, (2023) who said that innovation in learning methods is crucial, the use of technology and new media, such as podcasts, can increase students' interest in learning. Furthermore, Syamsuri, (2021) said that using technology and digital nuances in learning can increase student involvement. Various digital media, applications and online learning platforms can make learning more exciting and relevant for generations growing up in the digital era.

Then Hendra et al., (2023) said that digital learning innovations help students develop technology skills necessary in the modern world. Students learn about the subject matter and hone their skills using various technology tools and platforms. Hasanah & Deiniatur, (2019) also emphasized that digital nuances open up space for the development of student creativity. Multimedia projects, graphic design, and other creative tools can motivate students to apply their knowledge creatively.

The innovation chosen to overcome the problem is a podcast-based arts performance. In Arabic, sound art is played, and it is an effective way to convey messages and build understanding. Based on observations from several studies including; Nurhayati, (2016) stated that sound art through podcasts can arouse emotions, improve memory, and make learning more enjoyable. Rahayu & Trisnawati, (2022) also emphasized that podcasts allow students to practice speaking

Arabic actively. Maspuroh et al., (2022) also stated that by creating podcast content, speakers can develop excellent and correct speaking, pronunciation and grammar skills. Furthermore Lubis, (2015) stated that language needs to be trained continuously because language is a complex skill that needs practice. Podcasts provide a forum for language exploration so language skills can be well honed.

Statements from several researchers reveal that the innovation of applying Arabic through podcast programs is practical and significant in improving the quality of Arabic. In this context, this research explores the potential for Arabic language skills among Darullughah Wal Karomah students. Through Arabic podcasts, the Darullughah Wal Karomah Islamic boarding school can provide new learning innovations with a digital feel so that students are more skilled in Arabic. The Islamic boarding school can also spread educational and da'wah messages to the broader community through podcast programs.

The novelty of this research lies in the subjects raised in the theme, namely Arabic language learning, which is implemented using podcast-based arts performance innovation. By utilizing the potential of podcasts in the context of Arabic language education, the Darullughah Wal Karomah Islamic boarding school can create an inspiring learning environment and empower students to master Arabic better through exciting and meaningful art activities. The research focuses on how implementing podcast-based arts performances improves Arabic language skills at the Darullughah Wal Karomah Islamic boarding school.

METHOD

The approach used in this research is a qualitative case study type approach to describe and analyze the problems that occur. The research was carried out at an Islamic boarding school in the Probolinggo area, namely the Darullughwah Wal Karomah Islamic boarding school. Researchers collect data through several stages, such as observation, observing directly at the research site and carrying out documentation. Interview: Several informants were interviewed at the research site. Observations were carried out directly in the field to discover the process of the podcast-based performing arts program, which was carried out to develop Arabic language skills in students. Documentation study, analyzing documents related to research.

The source of information in this research is interviews with several related components, including the head of quality assurance at the Darullughah Wal Karomah Islamic boarding school, the LPBA supervisor, the head of the men's region, the head of the women's region, the head of the men's LPBA, the head of the women's LPBA and santri who are involved in podcast-based arts performance activities. The steps in data analysis include data collection, reduction, data presentation, and conclusion. As stated by Ahmad & Nasution, (2018) data was collected from the research location and then reduced, namely summarizing, selecting the main things, focusing on essential things, themes and patterns. Next, the data presentation is described in brief descriptions, charts, relationships between categories, flowcharts, and the like. Presenting data will make it easier to understand what happened and plan further work

based on what has been understood. Finally, conclusions are drawn in stages to obtain high confidence. Thus, the steps of qualitative data analysis in this action research are carried out from the moment the actions are carried out. At this stage, the researcher analyzes the collected data through interviews, observations and documentation.

RESULT AND DISCUSSION

Podcast program planning

This podcast program was designed with attention to meet the needs and challenges faced by Darullughah Wal Karomah students in improving their understanding of the Arabic language. Amid the enthusiasm for educational development at Darullughah Wal Karomah, the main focus is the need for innovative and effective methods to increase the understanding of Arabic among students. In response to this need, the education and development team at the Islamic boarding school designed an exciting and educational podcast-based performing arts program.

As stated by Wahed, (2023) as the quality guarantor of the Darullughah Wal Karomah Islamic boarding school, the Islamic boarding school always carries out performing arts programs to provide enthusiasm and entertainment for the students, but this time the performing arts programs are packaged differently, especially at Arabic language educational institutions in Darullughah Wal Karomah Islamic boarding school, the art performance is packaged in podcast form where the students take turns being presenters, guest stars and participants so that active communication occurs. This activity has been planned and structured

according to the activity schedule so that the art performance activities are varied and not monotonous.

Then Shomad, (2023) as the supervisor of the Arabic language educational institution (LPBA), also emphasized that in planning the podcast program, the LPBA supervisor coordinated with all components of the Islamic boarding school in launching programs that were able to foster students' interest in speaking Arabic. Several steps are taken by the Islamic boarding school component, especially at Arabic language educational institutions better known as LPBA. Some of these steps include identification of needs, segmentation of material, selection of sources, scheduling, participants, promotion and distribution. With these several planning steps, Islamic boarding schools are better prepared to run podcast-based arts performances to inspire students to understand Arabic.

This program begins with an in-depth analysis of students' needs in learning Arabic. Based on this analysis's results, the program's primary objectives were to improve listening skills, enrich vocabulary, and understand Arabic grammar. In segmentation, the podcast material is divided into segments that focus on critical aspects of the Arabic language. These segments include daily vocabulary, grammar, daily conversations, and other unique content relevant to a santri's life. Then, the sources selected to provide information are carefully selected, ensuring that they are proficient in Arabic and able to convey the material in a way that is interesting and understandable to the students. The resource persons involve LPBA ustadz and ustadzah and several experienced

students who have a deep understanding of the theme or material to be studied.

Podcast scheduling is chosen to suit audience preferences and needs. Panel discussions, interviews and short lectures are variations presented alternately (Syafii, 2019; Ria & Mukhibat, 2021). Each episode is released regularly, usually once a week, to maintain consistency and build listening habits. As stated by Sobri, (2017) scheduling is the process of setting and determining the time sequence for carrying out various activities or tasks. The goal is to optimize the use of time, resources and labour to achieve maximum efficiency and productivity.

This program is not only informative but also interactive. Students are invited to submit questions, participate in polls, and even contribute ideas or topics they want to hear about. Shoffan, (2023) also emphasized this. The regional head of the Darullughah wal Karomah Islamic boarding school said that with this podcast-based arts performance program, students actively contribute exciting ideas so that the material presented is not monotonous and varied. Furthermore Khofifah, (2023) as the head of the girls' region of the Darullughah wal Karomah Islamic Boarding School, conveyed that the planning for this podcast program was to ensure that the program achieved targets the mission of the Arabic language educational institution, namely being able to increase students' interest in Arabic. In addition, the Islamic boarding school wanted to spread its wings to the general public about Islamic boarding school creativity by carrying out promotional strategies through various social media

(YouTube, Instagram, TikTok and WhatsApp), Islamic boarding school websites, and podcast platforms that are used optimally.

With careful planning and involving various elements (Rozi et al., 2020; Zamroni et al., 2022; Setiawati et al., 2023), it is hoped that this podcast program can be an effective means of increasing understanding of Arabic among Darullughah students Wal Karomah.

Podcast Program Implementation

In order to provide new experiences and attract students to Arabic language educational institutions, Islamic boarding schools are innovating by implementing podcast-based arts performances at the Darullughah Wal Karomah Islamic boarding school. At the implementation stage, all components, especially Arabic language educational institutions, collaborated to form a podcast program with an exciting and engaging concept so that students were enthusiastic about participating. In the process of implementing learning, especially speaking skills, it is necessary to know and pay attention to the level of abilities possessed by the students, what weaknesses must be corrected and what strengths must be maintained so that educators can determine what material will be conveyed to the students (Yasa et al., 2021).

What is expected from the results of learning speaking skills is that students can use language actively in communication because communication is one of the goals of language. In linguistic terms, the verbal message conveyed through speaking must match the use of the words chosen with the ideas or feelings to be

conveyed (Fahrurrozi, 2014). In Arabic, these words are arranged according to grammatical rules (nahwu) and read according to correct pronunciation rules (shout). All aspects of language are part of speaking activities as a form of spoken language. The speaker must be able to try so that the message conveyed can be understood by the listener as intended by the speaker (Akla, 2017).

In the podcast-based performing arts program, Arabic language education institutions have set a schedule for implementing the podcast program. With the existing scheduling, the activities are more structured and can be targeted according to the vision and mission of the Arabic language education institution. As stated by Mardiyah, (2023) the head of the women's LPBA, the podcast-based arts performance program schedule was carried out once every two weeks because there were several other programs, so the scheduling did not interfere with existing activities. The themes chosen for each event that will be shown in the podcast-based performing arts program have different themes; the teachers at LPBA select these themes. Teachers at LPBA are tasked with preparing themes that will be discussed during the podcast, determining sources, and preparing the necessary facilities and infrastructure.

Information obtained from one of the informants, namely Mabror, (2023) the chairman of the men's LPBA, said that the entire team in charge of podcast-based arts performance activities always carries out content developments so that the presentation is always fresh and gets a good response from viewers. To expand the development of innovative, creative

and educational content, the Islamic boarding school provides production skills training and distribution and production skills to students with the guidance of religious teachers and religious teachers. Apart from triggering students' interest in Arabic language skills, this podcast-based arts performance is also a means of promoting and branding the Islamic boarding school to the public. This activity makes Islamic boarding schools more productive and better known to the public.



Figure 1. Podcast-Based Performing Arts Program Activities

The podcast-based art performance was presented interactively so that it was able to trigger questions from the audience present; with the interaction that took place, the students tried to express their wishes in Arabic, and some of the audience members even deliberately brought an Arabic dictionary to make it easier when they forgot vocabulary. This podcast-based performing arts program activity has encouraged students to express themselves in Arabic.

Wahed, (2023) also stated that podcast-based performing arts programs in developing Arabic could be an innovative and practical approach. The podcast program offers audio content that can help students improve their listening skills in Arabic. Students can hone their understanding of sentence pronunciation, intonation and vocabulary by listening to various materials.

The involvement of a podcast-based performing arts program can increase students' motivation to learn Arabic and be able to practice Arabic. The students feel more involved because they can identify themselves in the context of artistic performances that are interesting and relevant to their interests. Through performing arts, students can gain more insight into Arabic, helping them not only master the language but also understand the social and cultural context in which the language is used.

Periodic Evaluation

Regular evaluation of the podcast program at the Darullughah Wal Karomah Islamic Boarding School is a critical process to ensure the program's sustainability, relevance and quality. Following are several steps in conducting regular evaluations of podcast-based performing arts programs. Regular evaluation of podcast-based performing arts programs in Islamic boarding schools is a crucial step to ensure the program's sustainability, quality and suitability with educational goals in Islamic boarding schools (Enas & Noviana, 2022; Muhith et al., 2023). This evaluation process helps identify successes, challenges and opportunities for improvement so that the program

continues to develop and provide maximum positive impact (Mundiri & Jannah, 2021; Zamroni et al., 2023).

Based on information from several informants, namely Khofifah, (2023) dan Shoffan, (2023) there are several steps in evaluating the podcast-based performing arts program at the Darullughah Wal Karomah Islamic boarding school, including:

First, setting evaluation objectives. Before starting the evaluation process, Arabic language education institutions set clear evaluation objectives. What do you want to achieve with this podcast-based performing arts program? The aim is to foster students' interest in speaking Arabic, the mission of Arabic language education institutions. Setting these goals will be the primary guide in assessing the program's success. The second step measured participants, namely how many students were involved in the activity and whether they showed interest or vice versa. The third step, assessing material creativity, is assessing the material or theme presented. The fourth step, the Arabic language proficiency test, is that the institution conducts oral and written tests to identify differences in ability levels before and after participation in arts activities. The fifth step is a satisfaction survey; the institution surveys to get feedback from students regarding their experiences in Arabic language arts activities. Questions may include how the activity helps them learn and fosters interest in speaking Arabic.

From the findings in the field so far, students are very enthusiastic about taking part in podcast-based arts performance activities, so indirectly, students also have more interest in

speaking Arabic, as shown by the evaluation results regarding the Arabic language proficiency test, which is increasing and the vocabulary they are acquiring is increasing. The testing team, namely administrators as well as ustadz and ustadzah, felt confident and satisfied with the existence of this podcast-based performing arts program. However, there were several obstacles related to the existing facilities and infrastructure at Islamic boarding schools, namely that they did not have microphones that supported podcast program activities.

With an evaluation, the Islamic boarding school can find out the advantages and disadvantages of the program. Knowing the strengths of the Islamic boarding school can further improve the program to make it more conducive and mature; then, by knowing the obstacles that exist in the program, the Islamic boarding school carries out planning and improvements based on findings in the field, the Islamic boarding school plans future improvements and development. Identify areas that need to be improved, strengthened, or even changed and remain open to innovation and necessary changes.

Through this periodic evaluation, the Darullughah Wal Karomah Islamic boarding school can continue developing its podcast-based performing arts program by presenting meaningful content, meeting audience needs, and arousing students' interest in Arabic while remaining loyal to its values.

CONCLUSION

By adopting an innovative approach in the form of a podcast-based arts performance, the Darullughah Wal Karomah Islamic boarding school has demonstrated its commitment to improving the quality of Arabic language learning. This approach has a significant positive impact on the development of Arabic language skills among santri. Through podcast-based performing arts programs, Islamic boarding schools provide a space for language learning and open a window to the world of Arabic art and culture. By emphasizing this cultural richness, Islamic boarding schools achieve linguistic learning goals and create profound and contextual learning experiences. Apart from that, the success of this program is reflected in the active participation and interaction of the students. By becoming a producer, resource person, or even a loyal podcast listener, students can feel the meaning of using Arabic in the context of everyday life. Through an active role in this program, they not only improve their Arabic language skills, but also feel pride and identity with the Islamic boarding school. Thus, the Darullughah Wal Karomah Islamic boarding school has proven that the use of art podcasts can be an effective means of increasing interest in Arabic among students, making the learning process more dynamic, inspiring and relevant to everyday life, but the results of this program cannot be generalized to other institutions because each institution has a different character and level of difficulty.

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